

SMART START LEARNING COLLECTION

Discover a wonderful collection of story books,
activity books, colouring books and learning books
specially designed for curious kids.



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RHYMES BOOK

Rhymes & बॉलगीत



Design By Heart

3



Rhyme Books

Rhymes are a valuable way to introduce the sounds of a language and practise speaking in a fun and motivational way. A rhyme, for young children, is a complete, short experience, which fits well with their limited attention span. These books are made with lots of efforts of the staff to keep them intact and interesting for young minds.

Key Features

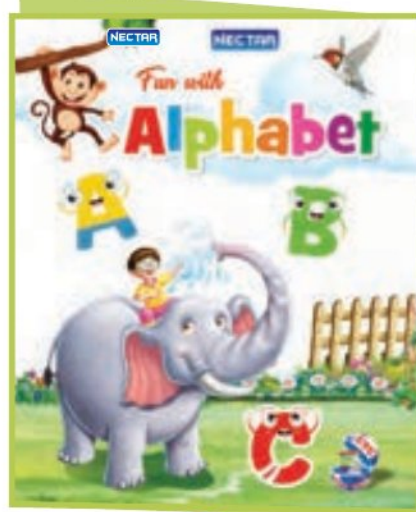
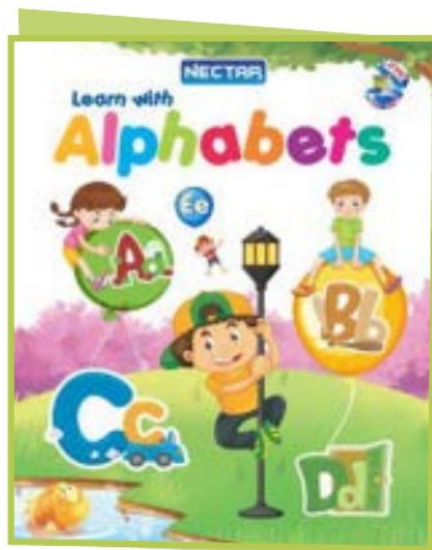
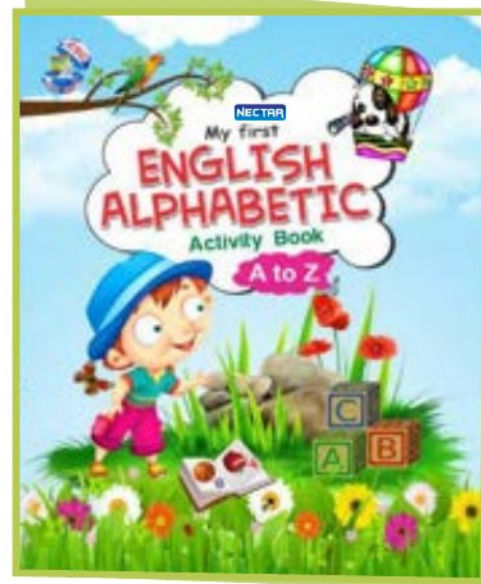
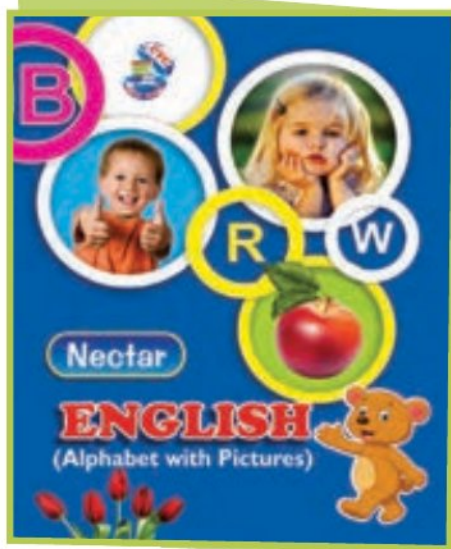
The books are designed so interestingly to keep children indulge in various small educational activities and to make them learn through and innovative methods and creative methods.





ENGLISH

Alphabets & Activity Book



English Alphabet Book

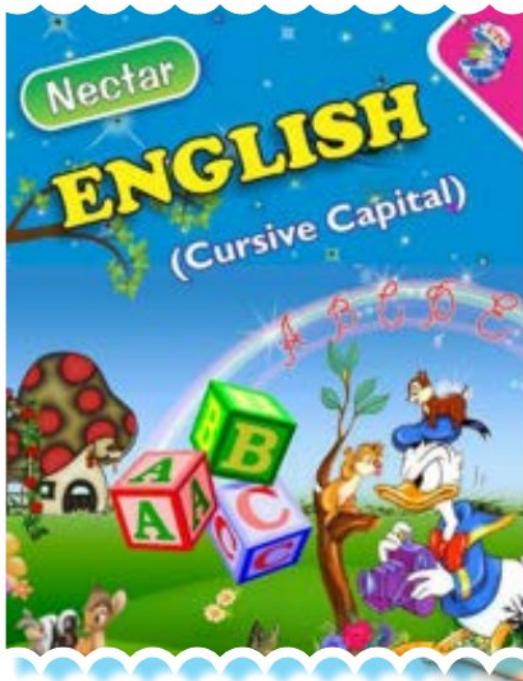
Reading A-Z English Alphabet Books and their accompanying resources help students learn to identify, name and write the letters of the alphabet. Along with printable and projectable books for the letters of the alphabet, there are exercises to help teachers and parents to teach the alphabetic principles.

Key Features

The books will enable the children to recognize the uppercase and lowercase letters of the alphabet which is one of the most important steps in the process of learning how to read and setting a strong foundation.

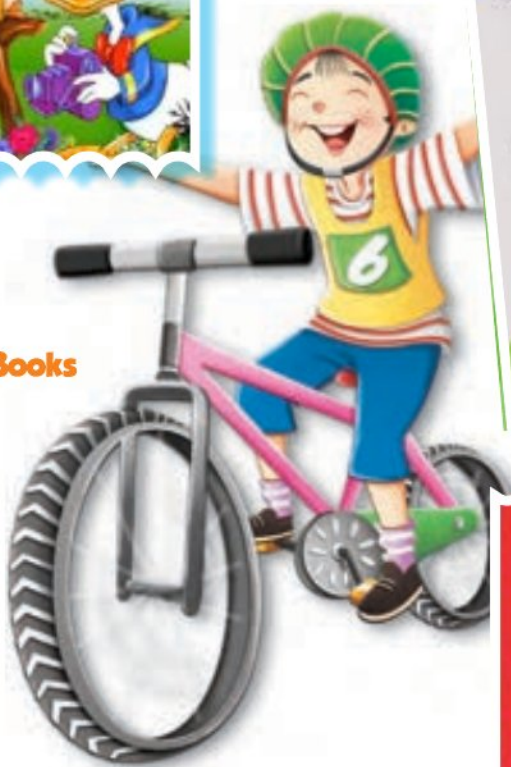
WRITING & CURSIVE

Capital & Small



English Cursive Writing Books

Learning to write is an important step in every child's education. And learning to write in cursive is vital for development of brain in the areas of thinking, language and memorising cursive writing is tricky to master which enhances the confidence and speed of writing in a child.



Key Features

These books will help It improve the writing of the students which indirectly will help in the development and enhancement of the students' personality. Cursive writing books are available in both the formats such as capital and small.

ENGLISH

Pre-Primer & Primer



English Pre-Primer & Primer Books

Pre-Primer and Primer books must bring together a blend of learning areas such as Language Development, Preparatory English, Environmental Learning and Life Skills Education.

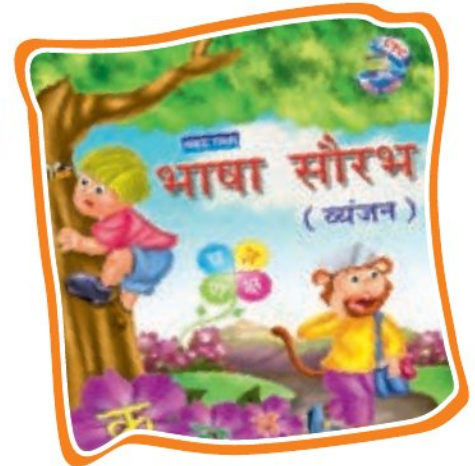
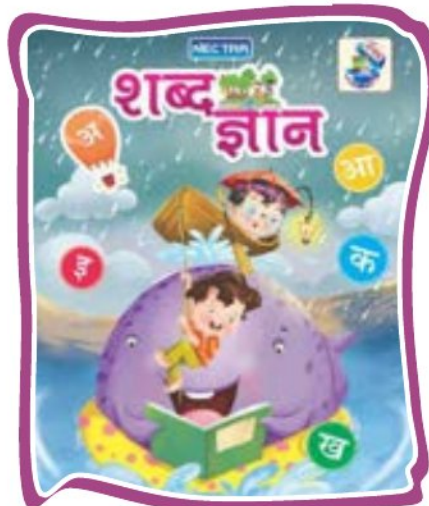


Key Features

These books are such a unique blend that will help the students strengthen their basics and the attractive glossy images will leave an unforgettable impact on their young minds.

भाषा सौरभ

अक्षर, शब्द व स्वर



Hindi Bhasha Saurabh Books

The sounds are taught in Hindi alphabetical order using traditional vocabulary in a graded and controlled way through relevant colourful pictures which generate keen interest among students.

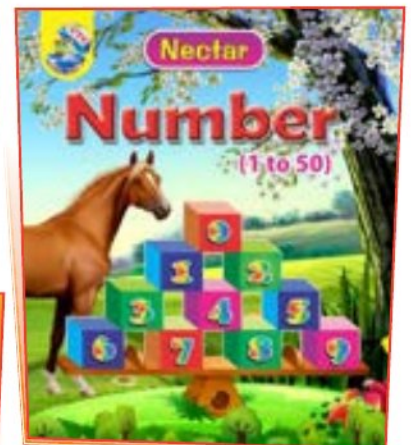
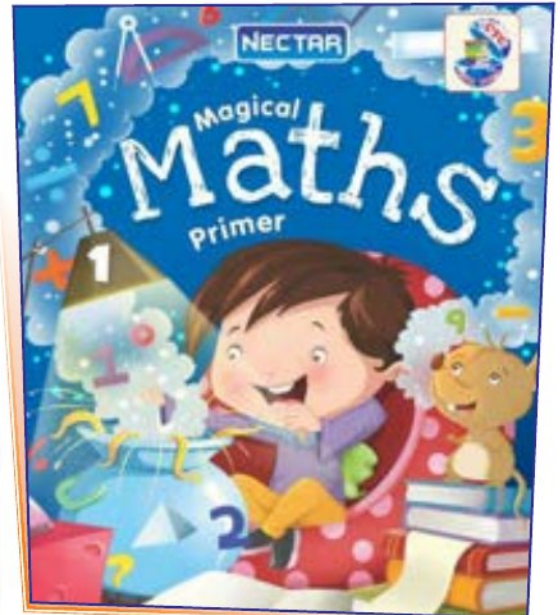
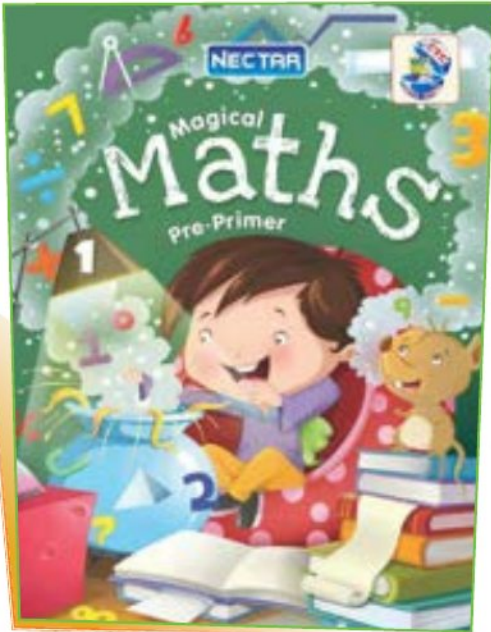
Key Features

These books will help the students to learn the basics which will enable them in indulging conceptual learning and make their base strong and clear.



MATHS

Pre-Primer, Primer & Number Books

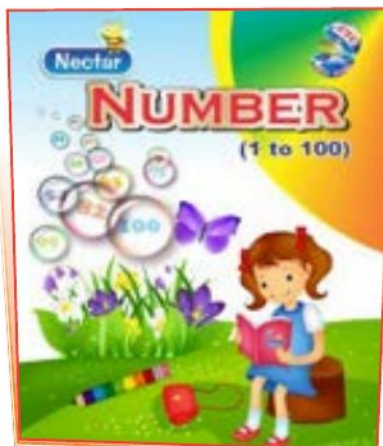


Mathematics Primer, Pre-Primer and Number Books

Mathematics is an extremely important subject that provides learners with the tools to: think critically, use inductive and deductive reasoning, solve problems, apply logics, make connections, select the right tools, represent, interpret and analyze information. Children learn maths by investigating, solving problems, gathering and organizing information, graphing and analyzing, explaining, proving and representing their thinking.

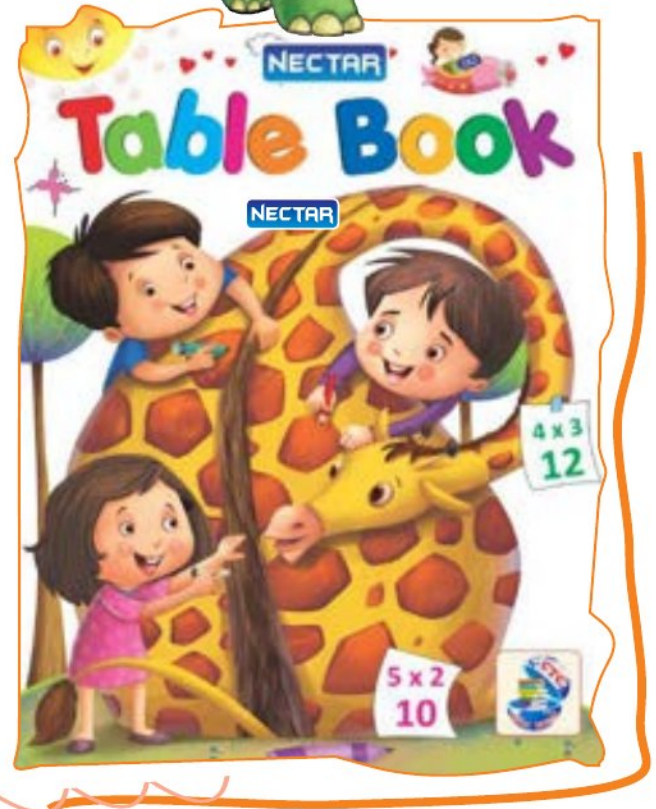
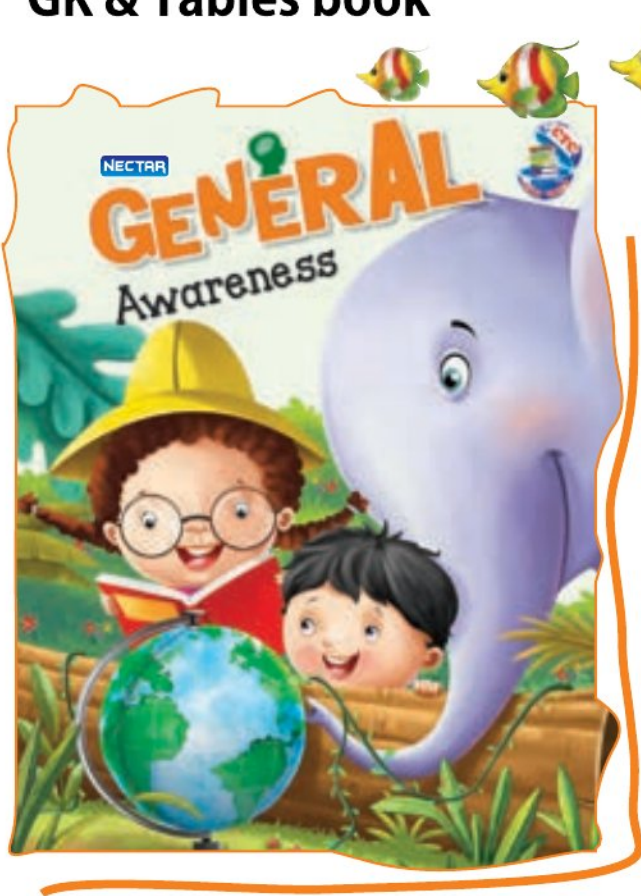
Key Features

These books encourage problem solving skills and persistence among students. The table books will also help the students do mathematic calculations in much lesser time along with enhancing their learning capacity.



KNOWLEDGE BOOK

GK & Tables book



GK & Table book

General knowledge books are always a good repository for children to improve their awareness in diverse life areas. These books connect the children to their outer world and enable them to compete in the world of challenges.



Key Features

General knowledge books will help to grow the confidence level of the readers and prove to be of great help during some important events like interviews etc. These books also include various illustrations that have been compiled to give a fresh style of quizzing.

WRITE RIDERS



Write Riders

Learning is not only limited to text books but it is beyond the horizons and to go beyond we need to start with the first step of learning with the help of alphabets and numbers. As big sentences are formed from small words and small words alphabets.



Key Features

These books are the series where we learn writing alphabets, numerics, dot to dot, etc because journey for 100 miles starts from single and small steps. Books are designed to make students learn from basic and improve their skills from ground state.



WORK BOOK

Hindi, English & Maths



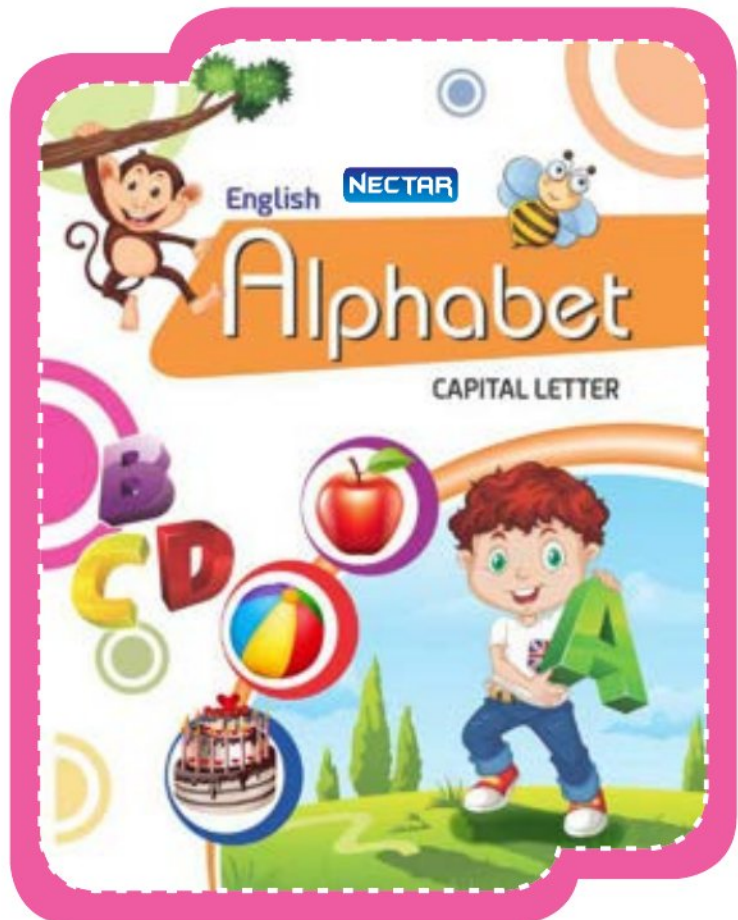
Work Book

This product is best suited for practice purposes as work book can provide a solid education. This is made with superior quality paper with attractive cover designs.



Key Features

It is made with best quality of papers and helps younger kids to use them for spellings/phonics, grammar, maths and various other things.



FUN WITH COLOUR



Fun Colouring Books

Colouring books help to promote fine motor development and eye-hand coordination. There are a simple colouring activities that will help children to develop cognitively, psychologically and creatively. They will love to do these it anyway, and would lead to a healthier, happier life in adolescence and adulthood too.

Key Features

All together these books are very beneficial for the users since these improve the motor skills, stimulate creativity, contribute to better handwriting, color awareness, recognition and discernment boundaries, structure and Spatial awareness. etc. It leads to a wholesome development of a child.

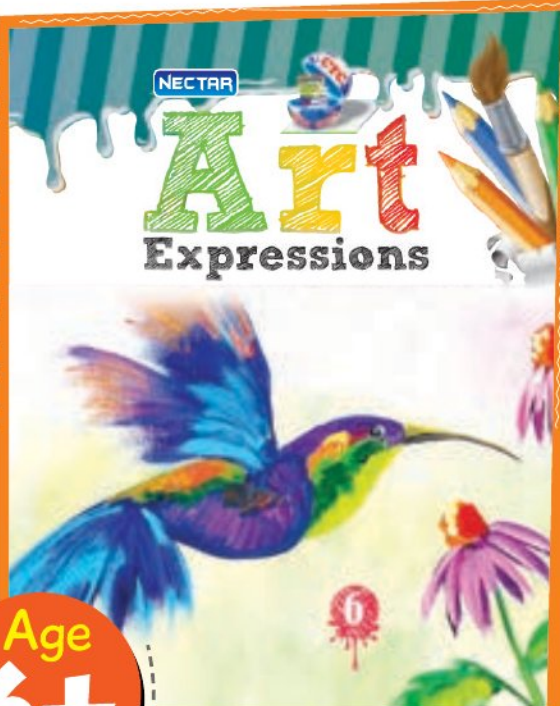


Details

Books : A to C - Size : 8.5 X10.7 inch.

Books : 1 to 5 - Size : 8.5 X10.7 inch.

Books : 6 to 8 - Size : 11.3. X 8.9 inch.



Age

6+

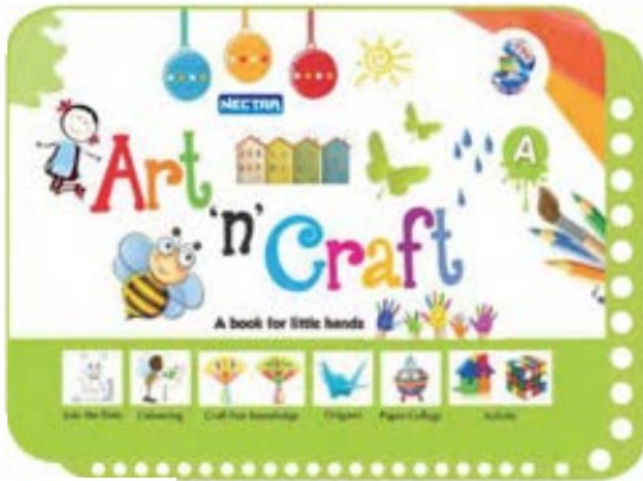


ART 'N' CRAFT

Design By Heart
13

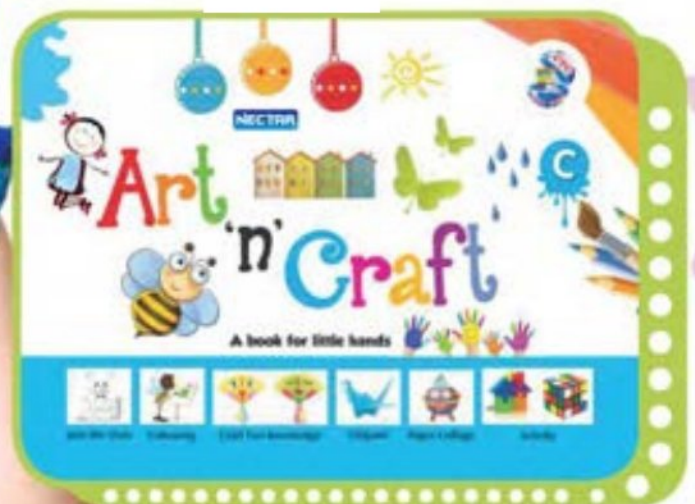
Art & Craft & Colouring Book

A thoughtfully curated collection of high-quality books for children including colouring books designed for kids and young toddlers at different levels. The range also features art and craft books for various age groups with engaging activities that stimulate creativity and help develop essential co-curricular skills.



Key Features

These books are made with consistent effort of the staff by keeping them well equipped with latest designs and innovative ideas. They have a lot of interesting activities in which students enjoy fascinating in.



FUN WITH COLOUR

Drawing File

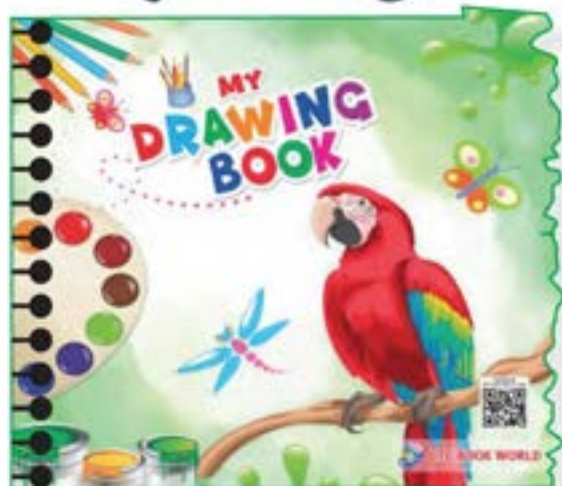
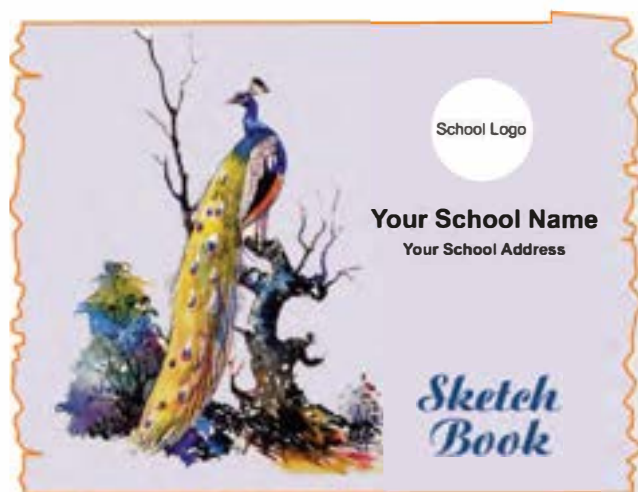


Drawing File

A wide range of drawing files is available in different sizes made with quality paper that is ideal for drawing and creative work .

Key Features

It enhance drawing skills of students with to its fine and superior quality of papers. Customer asks it by name as it is best suited for sketching and showing your other creative skills.



Available

Drawing Book
Size. : 25x31.5 cm
Pages. : 40
Stitching . Centerpin

Size. : 20.5x25.5 cm
Pages. : 40
Stitching . Centerpin

Size. : 27.5x27.5 cm
Pages. : 40
Binding : Spiral



SCHOOL PRODUCTS

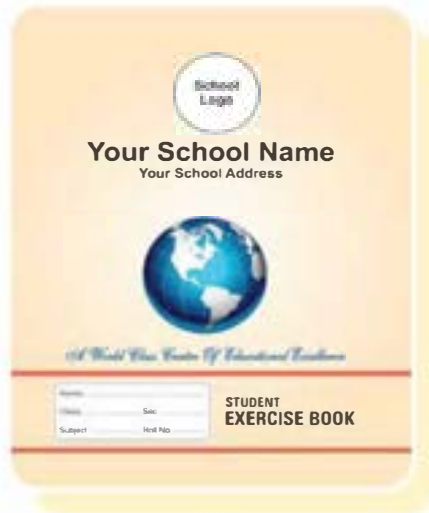
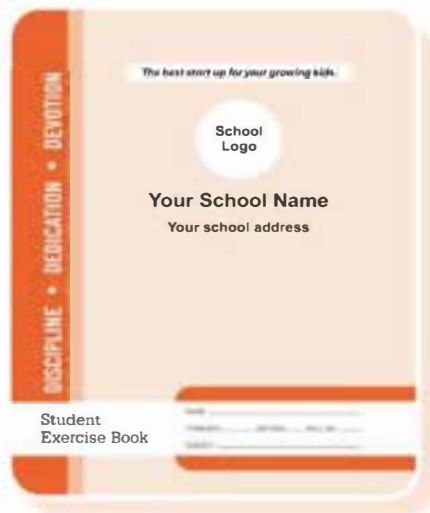
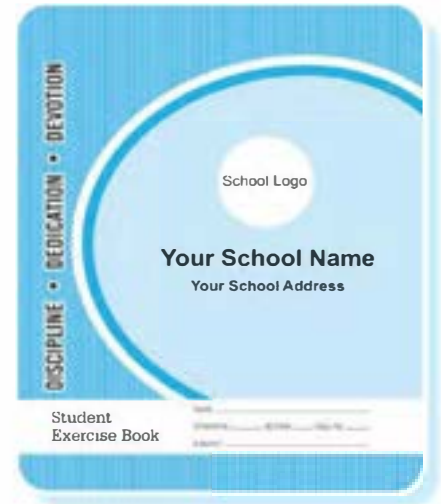
Customized Notebook

Customized Notebook

Quality notebooks with stylish cover designs of your choice. Specially designed for day-to-day use. Available in multiple designs.

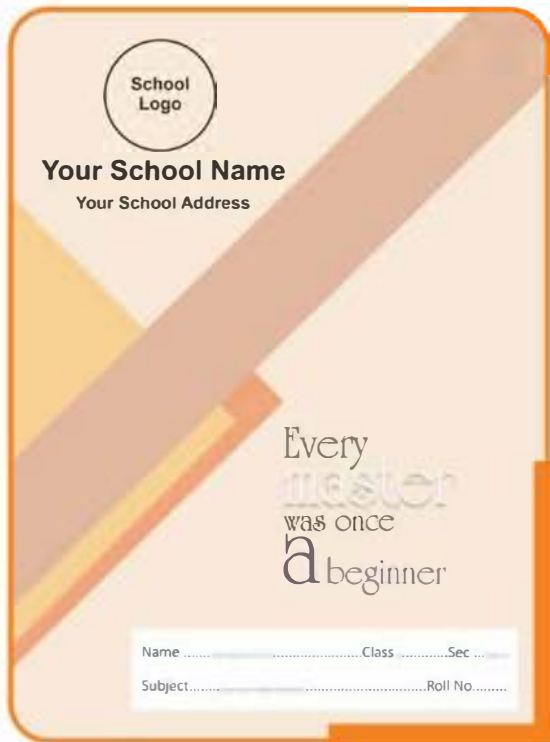
Key Features

Customized notebooks, develops an interest among youngsters of studying and completing their work on time. Moreover, It provides a powerful marketing platform for the association to grow and outreach.



SCHOOL PRODUCTS

A4 Long Book



A4 Long Book

A4 long books with single ruled lines, designed for neat and comfortable writing. This set features attractive designs and includes a separate index page for easy organization. The smooth, high-quality paper makes writing more enjoyable for students.

Key Features

Whether you need to write notes, write your journal or you just feel like expressing your feelings, there's no better way to do it than on this long book. Children will enjoy writing in long book featuring with number A4 long book quality.

Details

Size. : 20.5 x 29.5 cm
Pages .: 120,128,136,160, 184 ,200 etc
Binding Type.: Centerpin stitch,
thread binding

* Rounded corner cutting are also available.

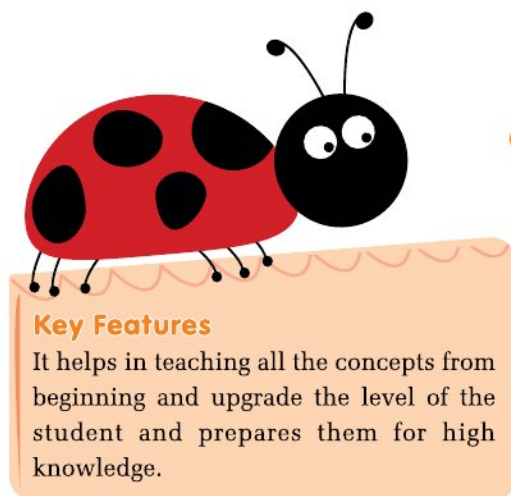
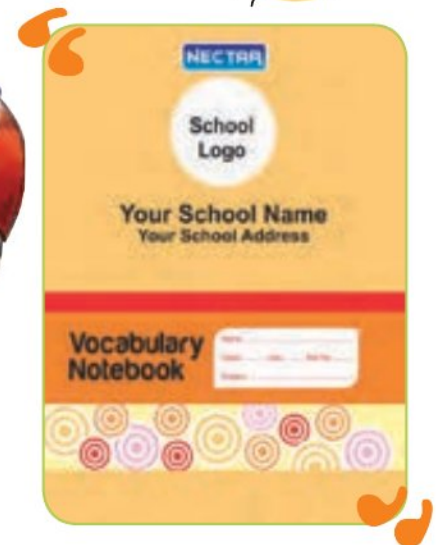
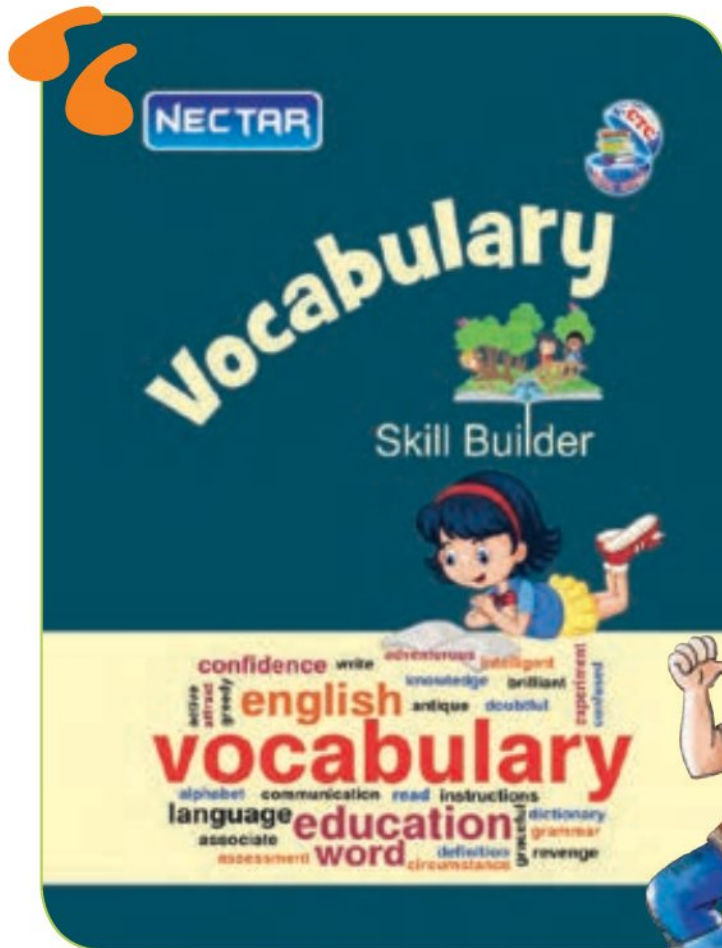


SCHOOL PRODUCTS

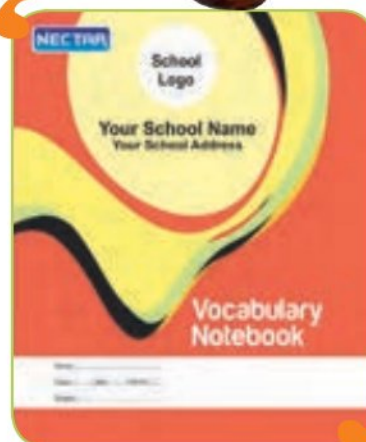
Vocabulary Notebook

Vocabulary Notebook

A vocabulary notebook is a small book where you can record new words. Remembering new vocabulary is something that many students find difficult. You need to move the word in your long-term memory. It is a notebook perfect for increasing word power that teaches from the core(base) and clear all the doubts that one might have. It consists of smooth papers with interesting graphics.

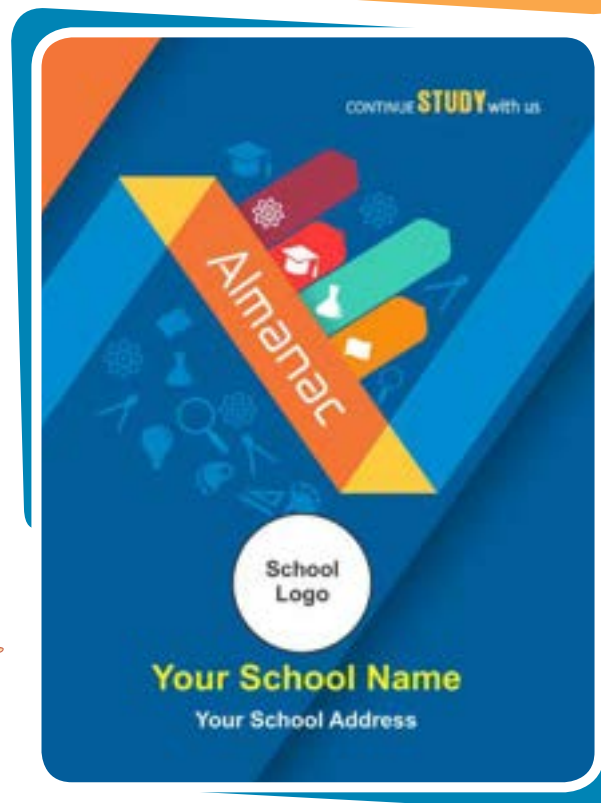
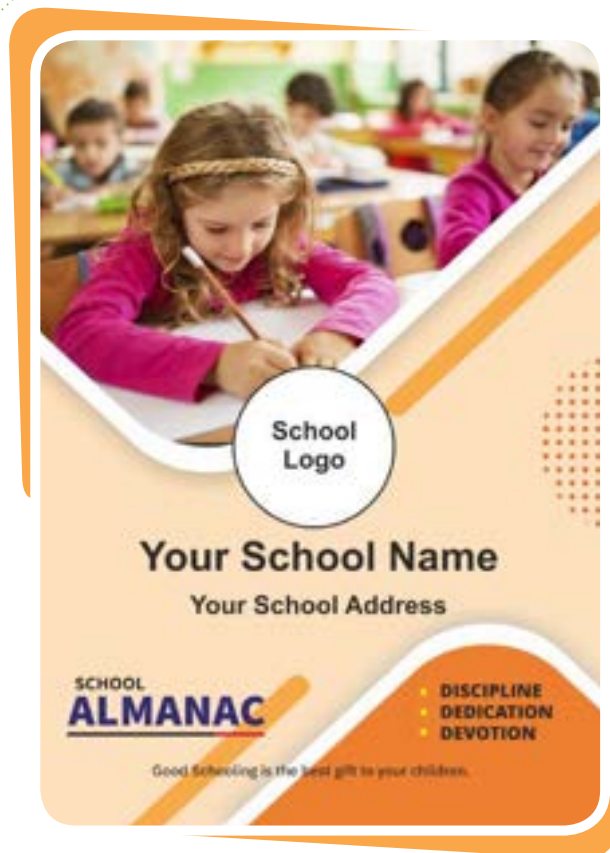
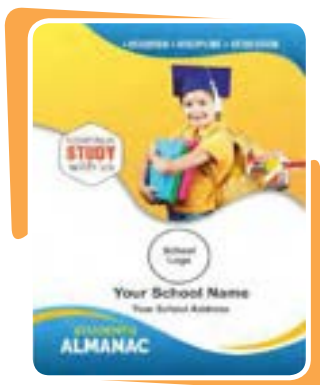
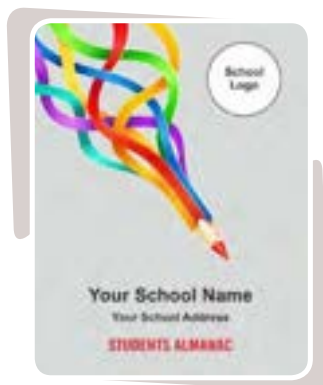


* Rounded corner cutting are also available.



SCHOOL PRODUCTS

School Almanac



School Almanac

School diary is now Smarter! It is made with finest quality of papers to keep parents in contact with school teachers and for students to note their homework and important date in order to be regular and punctual towards their work and studies.

Key Features

It is an annual publication listing a set of events forthcoming in the next year. It includes information like list of holidays, important dates to be celebrated, etc.

Details

Size : 18 x 24 cm 14 x 21.5 cm

Pages : 120,144,160 etc.

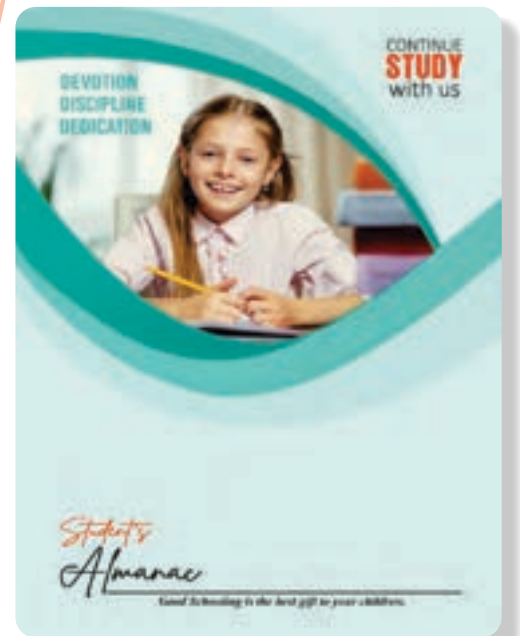
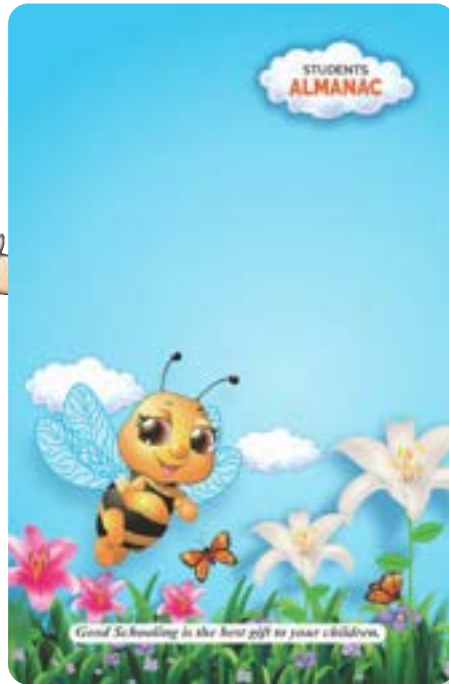
Binding Type.: Perfect Binding,
thread binding

* Rounded corner cutting are also available.



SCHOOL PRODUCTS

School Almanac



Details

Size. : 18 x 24 cm
14 x 21.5 cm
Pages : 120,144,160 etc.
Binding Type.:
Perfect Binding,
thread binding

* Rounded corner cutting
are also available.

School Almanac

It results in a harmonious and productive relationship between parents and teachers that greatly impact not only the learning and development of the students but also adds value to the school as a reliable and strong academic institution.

Key Features

it helps the students to keep their work upto date and become a good learner as well.

SCHOOL PRODUCTS

Answer Sheet & Examination Pads



Answer Sheet & Examination Pads

Exam pads and answer sheets designed for students. The exam pad features a strong top clip to hold papers securely during examinations allowing smooth and comfortable writing. Made with smooth high-quality paper that supports clear and neat handwriting. Answer sheets are available in multiple sizes and formats to suit different school requirements.

Key Features

This pad makes writing exams much easier and comfortable and their attractive design develops an interest in youngsters to study and write more. The quality of paper is very fine and smooth especially designed for students.

SCHOOL PRODUCTS

School Certificates



School Certificates

We bring for our customers best and excellent quality range of school certificates. They are very neatly and smartly in designed which is printed on best quality paper to preserve for life time.

Key Features

Due to perfect finishing, higher durability, innovative and impressive design, these certificates are widely used in various award function to applaud the excellence of individuals.



SCHOOL PRODUCTS

Progress Report Card



Your School Name
Your School Address

School Logo

Photo

Assessment Report-Card
Session 20..... to 20.....

Name _____

Class : _____ Section : _____ Roll No. _____

Date of Birth : _____

Father's Name : _____

Mother's Name : _____

Address : _____

Mobile : _____ Ph. No. _____

Class Teacher : _____



Your School Name
Your School Address

School Logo

Progress Report Card
Session 20..... to 20.....

Name _____

Class : _____ Section : _____ Roll No. _____

Date of Birth : _____

Father's Name : _____

Mother's Name : _____

Address : _____

Mobile : _____ Ph. No. _____



Your School Name
Your School Address

School Logo

Progress Report Card
Year 20..... To 20.....

Name _____

Class : _____ Section : _____ Roll No. _____

Date of Birth : _____

Father's Name : _____

Mother's Name : _____

Address : _____

Mobile : _____ Ph. No. _____

Class Teacher : _____



Your School Name
Your School Address

School Logo

Progress Report Card
Year 20..... To 20.....

Name _____

Class : _____ Section : _____ Roll No. _____

Date of Birth : _____

Father's Name : _____

Mother's Name : _____

Address : _____

Mobile : _____ Ph. No. _____

Class Teacher : _____

Progress Report Card

Education is the key to achieve success and in order to get the success evaluation is also a necessity. Hence, these report cards offer the best way to evaluate students and give them the scope of improvement and correction.

Key Features

It gives benefit to teachers as it makes their work easier and saves time. It also helps student to make improvements in their examination results.

SCHOOL PRODUCTS

Pocket Folder



Achievement Records Book

It is a personal journal used to keep track of all the meeting activities. The purpose of the Record Book is to provide you with a detailed description of your year's work. A complete book that will be useful for reference in upcoming years and will also show the various accomplishments achieved.

Key Features

These Books encourage members to set goals, pursue strategies to meet in the upcoming years and plays a part in making them achieve their goals.



Clip Folders are also available



SCHOOL PRODUCTS

Plastic Cover



Available Covers

Notebook, A4 Long Book, Regular Size Long Book, Fee Card, Pocket Folders.

Plastic Cover

The product is available in different sizes and in different qualities as client needs. Plastic Cover is provided with the tough and durable outer cover to protect the notebooks, books, etc.

Key Features

It is best suited for school as well as home. It comprises of high material strength with finest finishing.

GENERAL PRODUCTS

Scrap Book



Scrap Book

Scrapbook is method of preserving, presenting, arranging personal & family memories in the form of a book. Typical memorabilia include photographs, printed media, and artwork. Scrapbook albums are often decorated and frequently contains extensive Journaling. Scrapbooks are wonderful way to express yourself and preserve your memories. It has finest quality papers with best designs.

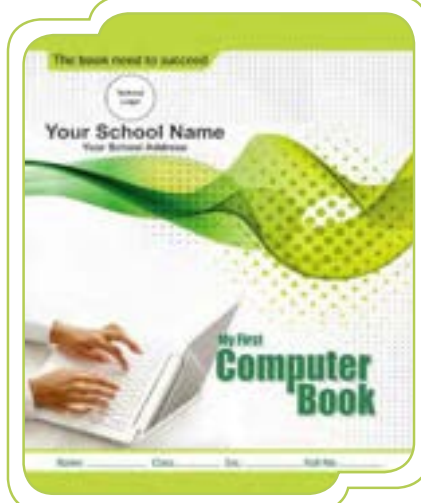
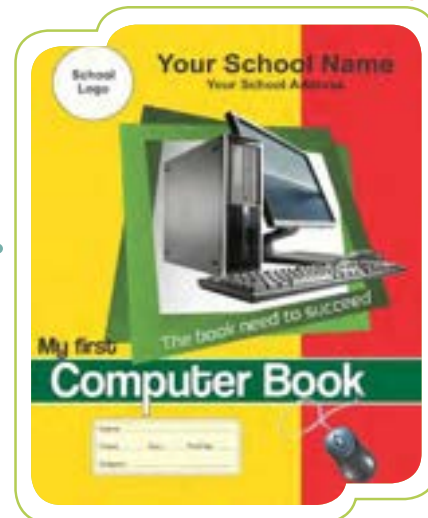
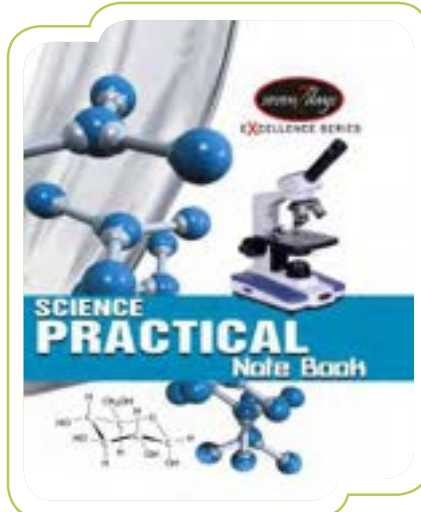
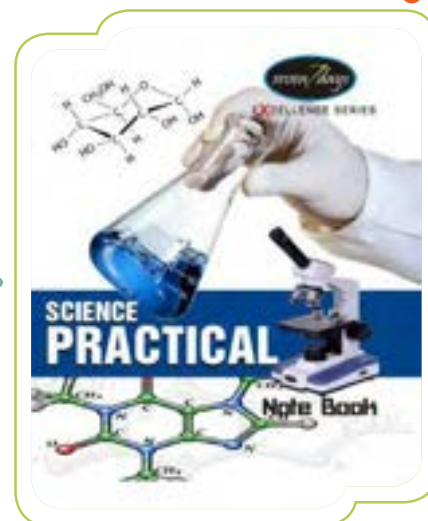


Key Features

Perfect for creating beautiful book of memories, idea boards for wedding/parties and even gifts for friends and family to celebrate a special day. Scrapbooks are no longer messy old bundles of paper that end up in the hectic, but can be maintained beautifully so you'll wish to buy more often.

GENERAL PRODUCTS

Computer & Practical Notebook

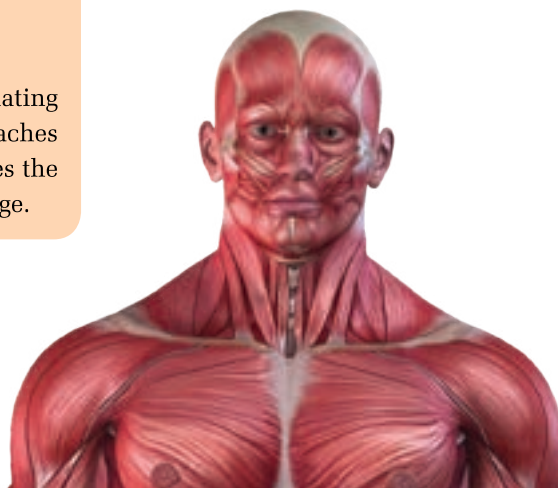


Computer & Practical Notebook

A laboratory notebook is a primary record of research. Our company manufactures practical notebook of top quality 'A' grade mill paper. We provide all type of Practical Files. For example Chemistry, Physics, maths, computer, etc.

Key Features

It motivate students by stimulating interest and enjoyment. It teaches laboratory skills and enhances the learning of scientific knowledge.



GENERAL PRODUCTS

Graph Notebook

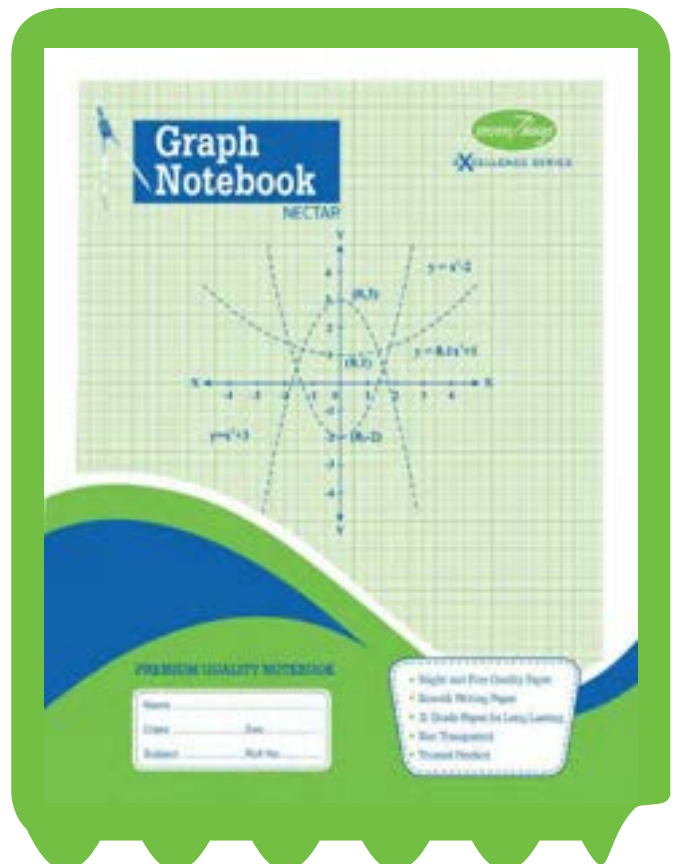


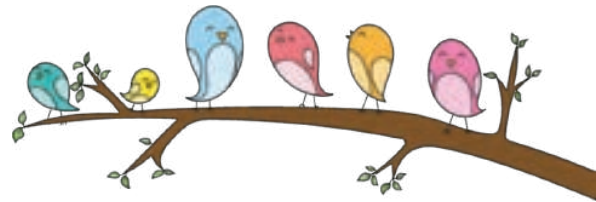
Graph Notebook

Square Grid Pattern-Minimal Design and perfect size. These paper are printed with fine lines making up a regular grid. The lines are often used as guides for plotting mathematical functions or experimental data and drawing two or three dimensional graphs. It is commonly found in mathematics and engineering education setting and in laboratory notebooks.

Key Features

Graph Notebook makes you feel like you're breaking complex situations down into simpler, solvable parts.



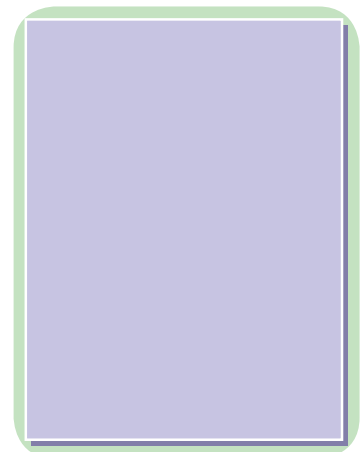


GENERAL PRODUCTS

A4 & Designer Sheet

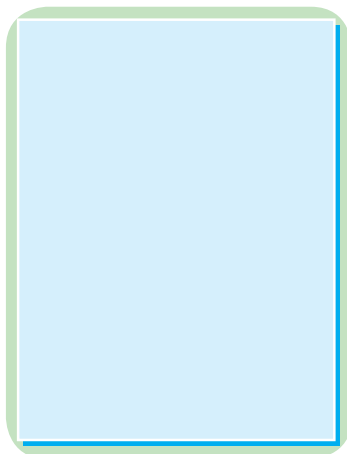
A4 & Designer Sheet

These sheets are made with thick papers consisting of all categories of sheets with new and innovative designs. They are very attractive and smooth in writing.



Key Features

It makes the projects look interesting and attractive which adds on to their presentation skills.



Available

Designer Sheets
Colour ruled Sheets
Both Side Ruled Sheets
One Sided Ruled Sheets
Ruled Colour Sheets



GENERAL PRODUCTS

Project File

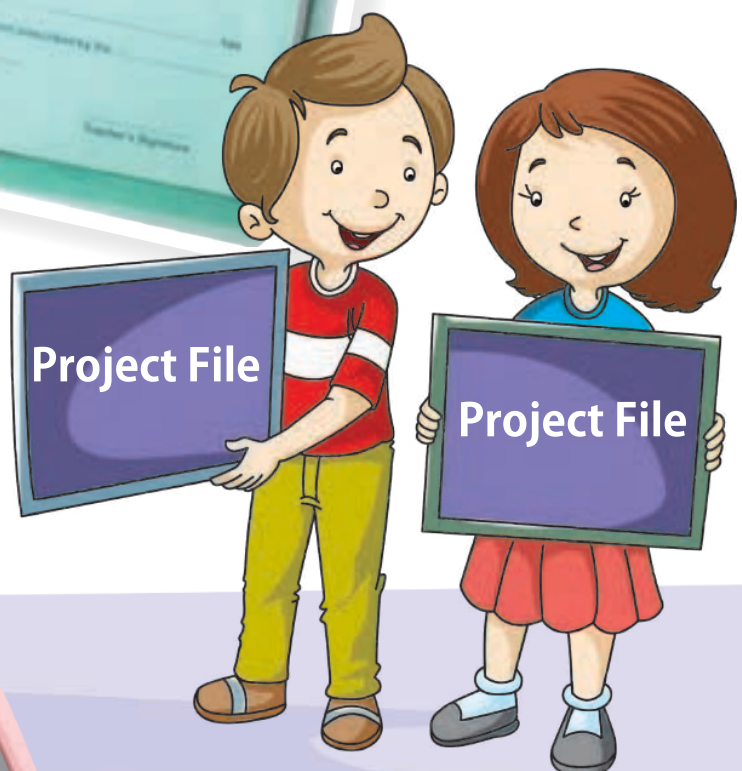
Project File

Project Files are handy, compact, comprehensive, publications dedicated to singular project featuring information related to the project and a design review.



Key Features

It helps the students presenting data in a more synchronized and presentable manner which becomes attractive and comfortable for the readers.

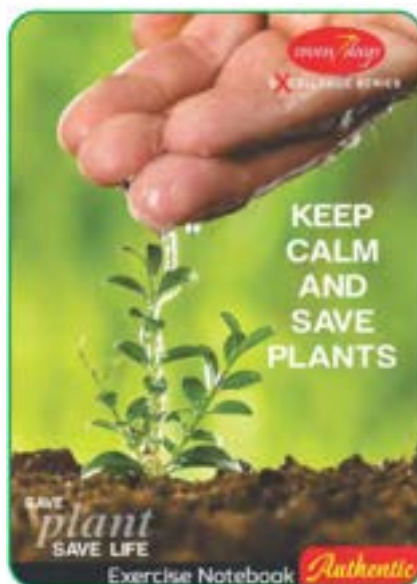
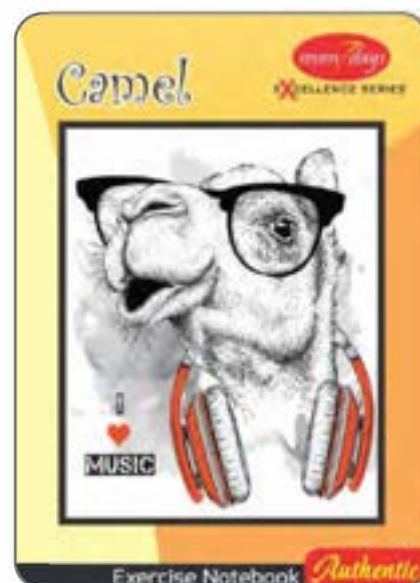
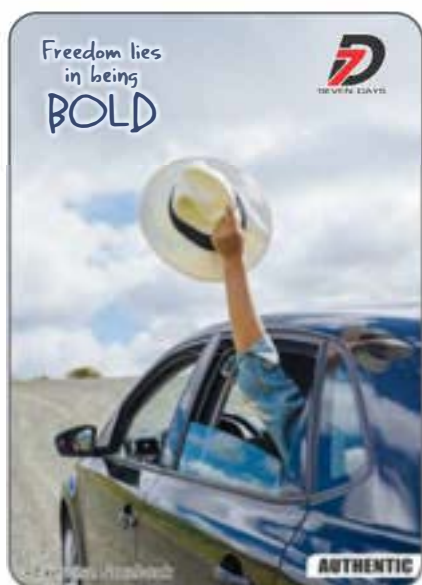
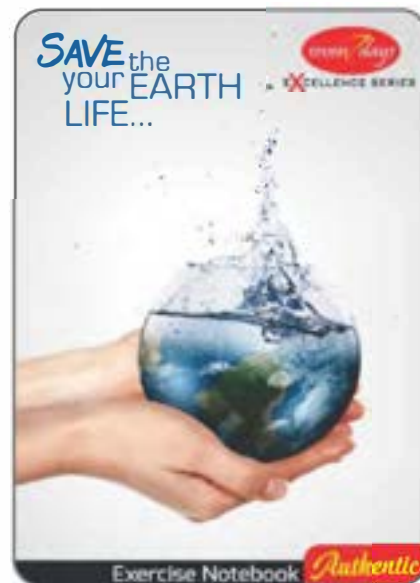
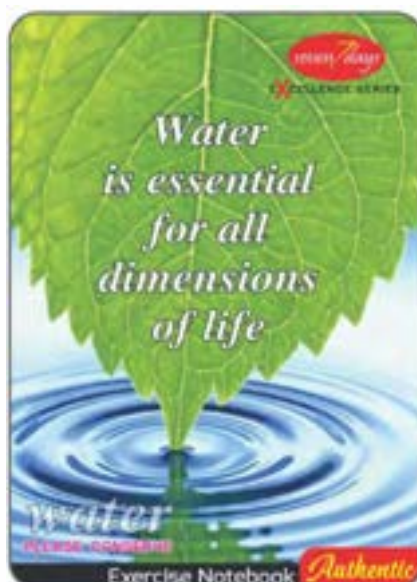


MARKET PRODUCTS

Seven Days

Notebook

Notebooks are made to the highest quality standards. Made from superior quality paper, the pages are whiter, brighter and smoother. The superior cut and excellent finish ensure the pages are in perfect alignment without any folded corners.



Key Features

These notebooks come with a wide variety of covers featuring activities and trivia, making each notebook unique in its own way.

Details

Size. : 18 x 24 cm

Pages .: 32,40,48,64,96,104,112, 120,128,136,160

Binding Type.: Centerpin stitch,

MARKET PRODUCTS

A4 Registers



Details

Size. : 20.5 x 29.5 cm

Pages. : 120,128,136,160,

184 ,200 etc

Binding Type.: Centerpin stitch,

A4 Long Book

Writing becomes more enjoyable with smooth paper and neatly marked lines. These A4 long notebooks with ruled lines are designed for comfortable writing and come with attractive covers that make them a great choice for everyday use.

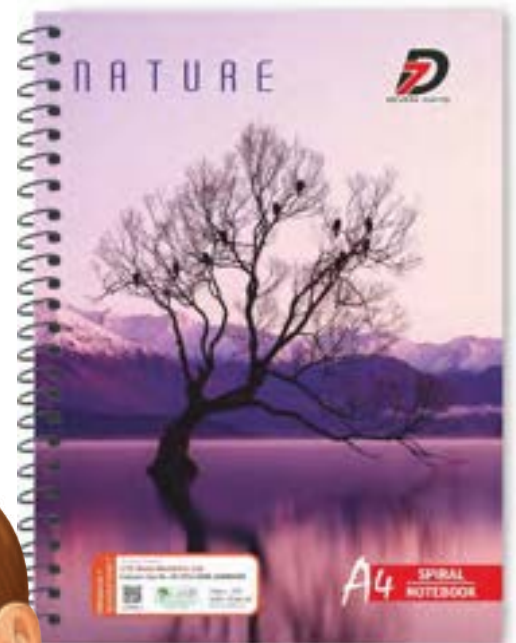
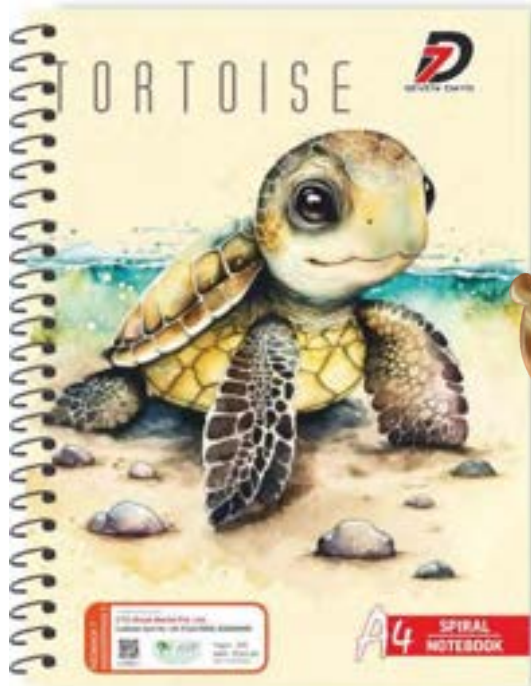
Key Features

They have separate pages for writing "index" and "About Page" to know that from whom the register belongs.

Design By Heart
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MARKET PRODUCTS

Spiral Registers



Spiral Registers

We are presenting a distinguished collection of Spiral Registers to our clients since facilitated by a technically advanced process. In order to ensure its quality and designing, these registers are thoroughly checked on different quality measures.

Key Features

Beautifully crafted with durable printed and eye catchy for students which would develop interest in them.

Details

Size. : 20.5x29.5 cm

Pages : 200, 300, 400

Binding : Spiral



MARKET PRODUCTS

Long Book Registers

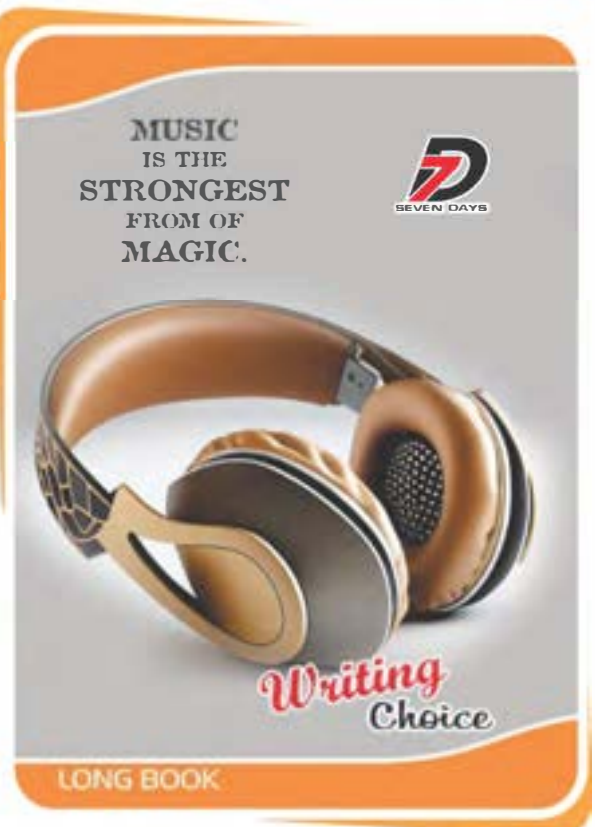


Details

Size. : 17 x 27 cm

Pages :48,88,120,172,200,240

Binding Type.: Centerpin stitch,



Long Book

These are the registers on which you can write and draw as these have a wide space. These are manufactured by making use of the best grade papers under experts is supervision and modern techniques.

Key Features

They are light in weight, glossy shine and are made with perfect finish which attracts students to buy more and develops interest among students to study. In addition, Our customers can get these registers at a very affordable prices.

MARKET PRODUCTS

Notepads



Notepads

A wide range of printed notepads including customized printed notepads and self-stick notepads. Manufactured using quality materials and modern tools and machinery, the collection is designed to match current market trends and requirements.

Key Features

We have lots of interesting designs in these types of products and we also provide as per client requirement customization with best quality and service.

WHY CHOOSE US

Our notebooks and activity books are thoughtfully designed to support effective learning while maintaining high standards of quality and presentation. Printed on premium quality paper with clear layouts and vibrant designs, they make writing and practicing comfortable for students. The attractive covers and well-structured pages are created to keep children engaged and motivated throughout the academic year. With a focus on durability, usability, and educational value, our books are an ideal choice for schools, students, and parents looking for reliable learning materials.

1. **Skill Development** – These notebooks and activity books are designed to help children improve essential skills such as writing, reading, counting, and creative thinking. The structured activities support overall learning and cognitive development.
2. **Engaging Learning Experience** – With attractive layouts and child-friendly activities, the books make learning enjoyable and keep students interested while practicing important concepts.
3. **Strong Educational Foundation** – The content is carefully planned to help young learners build a solid base in alphabets, numbers, vocabulary, and basic writing skills.
4. **High Quality & Durable** – Printed on good quality paper with clear layouts, the notebooks are made to last throughout the school year, making them suitable for everyday classroom use.
5. **Perfect for School & Home Practice** – These books are ideal for classroom learning as well as practice at home, helping students reinforce what they learn in school regularly.



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